



AETE

Association Européenne des Technologies de l'Embryon

Association of Embryo Technology in Europe

MEETING 2023

7-8

September

Heraklion, Crete

Sponsorship Programme



WELCOME ADDRESS

Dear Colleagues,

You are cordially invited to attend the 39th Annual Meeting of the Association of Embryo Technology in Europe, AETE which will be held at the Cultural Conference Center of Heraklion, on 7th and 8th of September 2023.

The AETE annual meeting is an excellent opportunity to meet most of the European experts in the field of animal reproduction. Approximately 200 – 250 delegates regularly attend the annual meeting. While most participants are from Europe, there is growing interest towards our meeting also outside Europe.

The Board has put together an exciting program which covers the interests of both scientists and practitioners. The central theme of our 2023 meeting will be: The interplay between the environment and ARTs. The meeting not only focuses on science and applications but puts a large emphasis on interaction and networking between practitioners and sponsors. This is further stimulated with an attractive social program. For more information about the association and to view proceedings from previous annual conferences please visit <http://www.aete.eu>

Crete and Heraklion in particular, stands itself as a special experience for all participants. Crete is a unique venue for international scientific meetings and the ideal place for relaxation and vacations. The island's history is lost in mist of time starting from the Minoan era, passes through the classical Greek time, the Roman, Byzantine and Ottoman empires to the modern Greek history. The historical remnants and monuments, along with the natural beauty and the magnificent beaches attract each year more than 4 million visitors.

Financial support, through delegate registrations as well as sponsorship is crucial to the running of the annual conference. We, from our side, will do our utmost best to maximize the exposure of your company and products before, during and after the conference. The various sponsoring options are described in this invitation.

We look forward to seeing you in Heraklion next September in our 39th Annual AETE meeting.

Sincerely,



Marja Mikkola
President of the AETE



Jan Detterer
Treasurer of the AETE



Georgios Amoiridis
Chair of the Local Organizing Committee



THE MEETING

The Annual AETE MEETING brings together scientists and practitioners, from around the world, who are dedicated to the field of Embryo Transfer, Assisted Reproduction, Embryology and associated areas in domestic animals and is the ideal meeting point to discuss, network, share information and experiences.

About the AETE

The AETE is the only Europe-wide association dealing exclusively with the field of embryo transfer and associated assisted reproductive techniques in domestic animals. The main objectives of the association are to facilitate the diffusion of knowledge and the implementation of new techniques in the field. The AETE gathers the best European experts in the fields of animal reproduction and embryo biotechnologies. AETE stimulates students to be a member of the society, because student involvement in our conferences is fundamental to further develop our research community.



WHY SPONSOR?

As a valued Sponsor or Exhibitor at the AETE 2023 Meeting, you will be able to:

- > Participate in a leading european event.
- > Gain significant brand exposure to professionals and organizations.
- > Efficiently network with distinguished key academic leaders, industry researchers and practitioners.
- > Showcase your business in the combined exhibition and break area for maximum exposure.
- > Increase awareness and exposure of your organization via a variety of digital and printed marketing tools.
- > Exhibit and generate new leads, develop your brand or launch a new product during the exhibition.
- > Maximize your time and resources by showcasing your company to a relevant and influential audience in an environment away from the competition of everyday distractions.
- > Develop new and strengthen existing business relationships through face-to-face engagement.
- > Contribute to the success of the meeting.

CONTACT

Explore our sponsorship opportunities and expand your business in our growing community!

For more information, please contact:



Marja Mikkola
President of the AETE
marja.mikkola@spermvital.com



Jan Detterer
Treasurer of the AETE
j.detterer@vost.de



Despina Amarantidou
Project Leader
d.amarantidou@artion.com.gr
(+30) 2310272275



Efi Papathanasiou
Sponsorship Coordinator
e.papathanasiou@artion.com.gr
(+30) 2310272275
(+30) 6979551464

ARTION
conferences & events •

**ARTION CONFERENCES & EVENTS – PCO –
AETE 2023 Meeting**

E. secretariat@artion.com.gr
T. (+30) 2310250218 (Meeting Line), (+30) 2310272275
W. <https://www.aete.eu/>

SPONSORSHIP PACKAGES

	Main Sponsor * €8.600	General Sponsor € 5.300	Exhibitor € 2.500
Exhibition and Registration Benefits			
Complimentary Exhibition Booth Space**	10 m ² (or larger if requested)	6m ²	6 m ²
Complimentary Invitations	4 (each worth 340eur)	3 (each worth 340eur)	2 (each worth 340eur)
Logo Visibility*** <i>All Sponsors' and Exhibitors' logos will be uploaded to the AETE Website from 1 June onwards for one year</i>			
Conference Bag	✓		
Printed - Digital Program	✓	✓	✓
Digital Abstract Book	✓	✓	✓
Promotion & Advertising			
Short Commercial Presentation	5'	5'	
Advertisement in the AETE - Newsletter following the meeting	✓ (Full Page)	✓ (Half Page)	
Sponsor Slide Projected****	✓ (At Opening, Closing, during all sessions and in the coffee break)	✓ Once at the beginning of one session per day	
Company Profile / Brochure inside the Bag	✓	✓	✓
Slide of all Sponsor Logos in the Newsletter following the Meeting	✓	✓	✓
Option to increase visibility through support of Scientific or Social Program , Workshops etc	✓	✓	✓

*Only one main sponsor will be allowed. The main sponsor has priority for organizing sponsor events, to support part of the scientific or social program on our annual society meeting. Inform us as soon as possible about your initiatives

**2 chairs, 1 table and the electricity are included

***The Main Sponsor's Logo will appear in larger size and prime position

****Promotional Slide must be provided by the Sponsor

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Incentives	Supporter € 1.200	Friend €500
Company Profile / Brochure inside the bag	✓	
Logo presentation in the Printed - Digital Program and Abstract Book	✓	✓
Logo on the AETE Website (from 1 June onwards for one year)	✓	✓
Slide of all Sponsor Logos in the Newsletter following the Meeting	✓	✓

Main or **General Sponsors**, and **Exhibitors** are invited and stimulated to contact us if they want to support:

1. The travel expenses of one of the keynote speakers (registration, accommodation, travel). The company name will be mentioned in the Scientific Program and specific acknowledgements will be made during the conference seminars.
2. Support a workshop or organize a hands-on demonstration or training to attract practitioners.
3. Support the social part of the program (**Please, see the table below**).
4. Specific training course or lunch for the students.

Social Event Sponsor

Incentives	Lunch Break € 3.000	Welcome Reception € 4.500	Coffee Break € 1.500	Gala Dinner € 7.500	BBQ Event € 5.000	Live Music Supporter € 2.500
Your support will be mentioned at the start of the event	✓	✓	✓	✓	✓	✓
Your support will be mentioned in the Printed / Digital Program	✓	✓	✓	✓	✓	✓
Your flyers, gadgets on the tables during the event	✓	✓	✓	✓	✓	✓
Social Event Hall Decoration with Sponsor's Banner	✓	✓	✓	✓	✓	✓

Please let us know if you are interested in supporting one of the above session formats. We will gladly inform you about the details (definition, time, etc.) of this sponsoring opportunity! Contact us as soon as possible so we can finalize the program of the AETE Meeting.

ADDITIONAL OPPORTUNITIES

Meeting Material Sponsor – 220 pieces	
Conference Bag / Folder	€ 700
Conference Notepad	€ 500
Conference Pen	€ 500
Conference Lanyard	€ 600

Advertising Spreads in the Digital Abstract Book	
Double Spread	€ 600
Back Cover	€ 600
Inner Front Cover	€ 500
Inner Back Cover	€ 500
Full Page	€ 400

HELP UKRAINE!

The Association of Embryo Technology in Europe supports Ukraine and its people. We invite you to help Ukraine and contribute to the "Support Ukrainians Initiative" by Becoming Supporters of this great cause and help us bring our Ukrainian peers to the AETE 2023 Conference, by sponsoring their participation from the registration and accommodation to their travel expenses. Let's help Ukraine!

YOU MAY CONTRIBUTE TO THIS INITIATIVE THROUGH THE FOLLOWING TWO OPTIONS:

A)

Assume to cover Registrations, Accommodation & travel expences of one Delegate from Ukraine at 1000 €

B)

Contribute with the amount of your preference to support one or more Delegates from Ukraine. Please, contact us for more information.



**Press here
to support!**

Supporters Incentives: Logo / Name will appear to the Meeting Website, Meeting Programme and Proceedings

TERMS & CONDITIONS

- 1.** VAT is not applicable to the aforementioned prices. AETE is a VAT Free Organization.
- 2.** Complimentary invitations correspond to any sponsor executives attending the meeting proceedings, as well as parallel & social events. Should any other representatives wish to participate as exhibitors, they need to complete the Sponsorship Order Form attached to the last page of this Sponsorship Programme.
- 3.** All representatives participating in the meeting (including those who possess a complimentary invitation), can register online via AETE website.
- 4.** Following the signing of the Sponsoring & Exhibitor Order Form the payment must be completed by **1 July 2023**.
- 5.** Exhibitors and sponsors choose their preferred booth position on a First Come – First Served (FCFS) basis.
- 6.** All payments are handled by the treasurer of AETE, who can provide all information about receipt issues, payments etc. to Sponsors. For any other information and technical procedures Sponsors will communicate with ARTION Conferences & Events.
- 7.** Any detail or further issue not defined or specified by the content of the current document is negotiable. The Organizing Committee takes final decisions after consulting with the Project Manager.

39TH SCIENTIFIC MEETING OF THE ASSOCIATION OF EMBRYO TECHNOLOGY IN EUROPE

SPONSORSHIP & EXHIBITION ORDER FORM

Company Name:

Trade Name:

Street Address:

City:

Country:

Postal Code / Zip Code

Telephone Number

e-mail:

VAT/TAX Registration Number:

Tax Authority:

Order Placed by:

The full amount is due until the 1st of July 2022. If there are any fees regarding the money transfer (especially from outside of the EU), your company must cover the costs so that AETE receives the full sponsoring amount. We cannot accept payments to be done after the congress. If the fee is not paid in advance, we will have to exclude your company from the exhibition. As a non profit making Association, governed by the French Law of the 1st July 1901 AETE has no VAT-number and this invoice is tax exempt. If you have any questions please do not hesitate to contact us.

☐ I declare that I have read and agree to all of the Terms and Conditions outlined in this document

BANK ACCOUNT DETAILS

Account holder Association Européenne des Technologies de l'Embryon

Bank Consorsbank - 90318 Nürnberg

IBAN DE60 7603 0080 0300 0141 05

BIC CSDBDE71XXX

Sponsorship Opportunities

Sponsorship Packages

Main Sponsor	€ 8.600	<input type="checkbox"/>
General Sponsor	€ 5.300	<input type="checkbox"/>
Exhibitor	€ 2.500	<input type="checkbox"/>
Supporter	€ 1.200	<input type="checkbox"/>
Friend	€ 500	<input type="checkbox"/>

Meeting Material Sponsor

Conference Bag / Satchel	€ 700	<input type="checkbox"/>
Conference Notepad	€ 500	<input type="checkbox"/>
Conference Pen	€ 500	<input type="checkbox"/>
Conference Lanyard	€ 600	<input type="checkbox"/>

Social Events

Lunch Break	€ 3.000	<input type="checkbox"/>
Welcome Reception	€ 4.500	<input type="checkbox"/>
Coffee Break	€ 1.500	<input type="checkbox"/>
Gala Dinner	€ 7.500	<input type="checkbox"/>
BBQ Event	€ 5.000	<input type="checkbox"/>
Live Music	€ 2.500	<input type="checkbox"/>

Advertising Spreads in the Printed / Electronic Abstract Book

Double Spread	€ 600	<input type="checkbox"/>
Back Cover	€ 600	<input type="checkbox"/>
Inner front Cover	€ 500	<input type="checkbox"/>
Inner back Cover	€ 500	<input type="checkbox"/>
Full Page	€ 400	<input type="checkbox"/>

Additional Representative Registration

Per person	€ 340	<input type="checkbox"/>
Number of representatives		<input type="text"/>

- * Please send the completed orderform (pages 10 and 11) to the treasurer of the AETE, Mr. Jan Detterer
j.detterer@vost.de

Total Order Value	€
Total Invoicing Amount Payable	€

Full Name:

Date (DD/MM/YYYY):

Signature & Stamp